Influencer Marketing Opportunities for Your Brand

Your guide for reaching CPAs and financial professionals across Maryland
Sponsorship & Advertising

Why reach CPAs? CPAs are the professionals that drive change.

Every day, in every industry – including finance, government, the nonprofit sector, and healthcare – CPAs help the economy’s most influential leaders make critical decisions and plan for the future.

Leadership = Influence

Our influence in the accounting profession comes from our social capital and relationships, such as:

Bill Sheridan, Chief Communications Officer of MACPA
Named on the Top 100 Most Influential List by Accounting Today.

Rebekah Olson, Chief Executive Officer of MACPA
Named “Top 40 under 40” by CPA Practice Advisor and “One of MD’s 2020 Leading Women” by the Daily Record.

Kimberly Ellison-Taylor, Past Chair of MACPA
Named fourth most influential person by Accounting Today in their annual Top 100 Most Influential List.

Anoop Mehta, Past Chair of MACPA
2022-2023 AICPA-CIMA Chair Named on the Top 100 Most Influential List by Accounting Today

“The Maryland Association of CPAs team “never fail to amaze and impress.”
— Gail Perry, editor-in-chief of CPA Practice Advisor

Meet your Sponsorship & Advertising Team

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PARTNER WITH THE MACPA

When your brand partners with the MACPA, you’re reaching Maryland’s premier organization for CPAs and accounting professionals. We’re diverse, dynamic, and constantly leading the way forward, with over 8,000 members from virtually every sector of the economy. With our national recognition and growing membership, we can help your message reach potential customers across the country.

The MACPA is Maryland’s most trusted voice for CPAs.

How to partner with MACPA

PREFERRED PROVIDER SPONSORSHIP

EVENT SPONSORSHIP

ADVERTISING WITH MACPA

BECOME A PART OF THE MACPA CPA ECOSYSTEM

Becoming a part of the MACPA CPA Ecosystem highlights your specialty in the industry. The ever-expanding ecosystem shows the value of our partners to members — a value that is always increasing.

Click on ecosystem to see larger
Questions?
Contact your Sponsorship & Advertising Team

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